

2015
FIGO



Courtesy of Ford Motor Company



Go Further



A great introduction to Ford.

Figo is your invitation to enjoy the benefits of driving a new Ford. Sharing many of the same attributes that have made our larger cars, such as the Ford Focus and Ford Fiesta, so popular across the globe – but in an even more affordable package – this compact and stylish 5-door hatchback is great to drive and equally great to own.

Figo. Jacob Blue cloth with Cellular Blue inserts. Focus. Frozen White. Fiesta. Moondust Silver Metallic. Available equipment.



Great to drive.

Compact external dimensions combine with power-assisted steering to make Figo perfect for weaving through busy city streets and parking in confined spaces. The available 1.4L gasoline engine with a manual gearbox or 1.6L gasoline engine with an automatic transmission give Figo spirited performance – along with estimated fuel efficiency as low as 4.9L/100 km¹. Driver and front-passenger front airbags, an Anti-Lock Brake System (ABS)², and a safety belt for every seat provide extra peace of mind.

Trend. Chill Metallic. Available equipment.

¹Based on a manual Figo with a 1.4L engine. ²Available feature.



Great to own.

Figo proves that affordable can also be fun. Not only can it accommodate 5 occupants and their luggage with ease, it is also brimming with convenience features. Air conditioning, an AM/FM stereo/single-CD player¹ with MP3 capability, a Radio Data System (RDS), an auxiliary audio input jack and 2 speakers are just the start. A tilt steering column helps you find the perfect driving position. Power front windows,¹ power sideview mirrors,¹ and central door locking¹ enhance every trip.

ESTIMATED FUEL EFFICIENCY AS LOW AS



4.9L/100 KM HWY²



2 AIRBAGS

284-947 L MAX. CARGO

Trend. Jacob Blue cloth with Cellular Blue inserts. Available equipment.

¹Available feature. ²Based on a manual Figo with a 1.4L engine.

Figo Specifications

Standard Features

Mechanical

Engine immobilizer
Front stabilizer bar
Power-assisted steering
Power front disc and rear drum brakes
Spare tire and wheel

Interior

Air conditioning
Center console cupholder
Day/night rearview mirror
Folding rear seat cushion
Front courtesy light
Front floor mats
Front-passenger foldable grab handle
Front powerpoint (12-volt)
Rear foldable grab handles with integrated coat hooks
Removable package tray
Tailgate release button
Tilt steering column

Exterior

Body-color front and rear bumpers
Center high-mounted stop lamp
Front and rear tow loops
Laminated windshield
Rear fog lamps
Tinted glass

Safety & Security

3-point safety belts for outboard seating
Driver and front-passenger front airbags¹

Ambiente

Includes all standard features, plus:

Seats

2-way manually adjustable driver and front-passenger seats

Interior

Black door handles
Driver and front-passenger sun visors
Manual door locks
Manual front and rear windows

Exterior

14" silver-painted steel wheels with mini center caps
Black door handles
Body-color tailgate appliqué
Fixed-intermittent front windshield wipers with anti-drip wiping
Grey manual sideview mirrors
Side repeater lamps

Available Options

1.4L I-4 engine with manual transmission
1.6L I-4 engine with automatic transmission
AM/FM stereo/single-CD player with MP3 capability, Radio Data System (RDS), auxiliary audio input jack and 2 speakers

Trend

Includes select Ambiente features, plus:

Mechanical

Anti-Lock Brake System (ABS)

Seats

4-way manually adjustable driver's seat

Interior

AM/FM stereo/single-CD player with MP3 capability, Radio Data System (RDS), auxiliary audio input jack and 2 speakers
Central door locking
Chrome door handles
Driver and front-passenger sun visors with mirrors
Power front windows

Exterior

14" black-painted steel wheels with full wheel covers
Body-color door handles
Body-color power sideview mirrors
Body-color tailgate appliqué with chrome accent
Chrome grille accent
Heated rear window with wiper
Side repeater lamps with chrome surround
Variable-intermittent front windshield wipers with anti-drip wiping

Available Options

1.4L I-4 engine with manual transmission
1.6L I-4 engine with automatic transmission
14" silver-painted alloy wheels



Trend. Paprika Red Metallic. Jacob Blue cloth with Cellular Blue inserts. Available equipment.

Body-color front bumper, manual transmission and chrome exterior accents.

¹Always wear your safety belt and secure children in the rear seat.

The images in this brochure depict selected models of the vehicle. They have been chosen to give a general overall impression of the vehicle and may include features or optional equipment not necessarily released for use in any specific market. The specifications detail the models and features available in your market and were correct at the time of printing. Ford Motor Company's policy is one of continuous product development. Therefore, Ford reserves the right to change the specifications and colors of any models and items shown in this publication at any time. It is important to check with your local Ford Dealer for the latest information on models available for order in your market. Comparisons are based on competitive models (class is Subcompact Cars), publicly available information and Ford certification data at time of printing.

Exteriors This helpful guide is intended for selecting an exterior color – not features, options or a trim level.



Diamond White



Chill Metallic



Paprika Red Metallic



Kinetic Blue Metallic



Moondust Silver Metallic



Smoke Metallic



Panther Black Metallic

Interiors



1 Jacob Dynamic Cloth with Contour Dynamic Inserts



2 Jacob Blue Cloth with Cellular Blue Inserts

Exteriors	Interiors	
	Ambiente	Trend
Diamond White	1	2
Chill Metallic	1	2
Paprika Red Metallic	1	2
Kinetic Blue Metallic	1	2
Moondust Silver Metallic	1	2
Smoke Metallic	1	2
Panther Black Metallic	1	2

Colors are representative only. See your dealer for actual paint/trim options.

Wheels



14" Silver-painted Steel with mini center caps
Standard: **Ambiente**



14" Black-painted Steel with full wheel covers
Standard: **Trend**



14" Silver-painted Alloy
Optional: **Trend**

Accessories

- Interior**
 Navigation System
 Seat covers

- Exterior**
 Alloy wheels
 Fog lamps
 Roof rails
 Roof spoiler
 Scuff plates
 Weathershield





QUALITY, GREEN, SAFE & SMART.

الجودة، ومراعاة البيئة، والأمان، والذكاء.

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خدمة الصيانة وقطع الغيار الأصلية من فورد، حافظ على حالة التشغيل المثلى لسيارتك بفضل خدمة الصيانة المجدولة. إن فنيّو وكالة فورد ولينكولن يعرفون سيارتك عن ظهر قلب. هم يخضعون باستمرار للتدريب من قبل شركة فورد والقطع التي يستعملونها مصممة خصيصاً لسيارتك. □ تكفل أكسسوارات فورد الأصلية بحسب ما يؤمن لك المنفعة الكبرى: 24 شهراً (أميال غير محدودة)، أو ما تبقى من الكفالة المحدودة الخاصة بالسيارة الجديدة من المصد إلى المصد التي تغطي السيارة لمدة 3 سنوات / 60,000 كلم. وينشأ إلى أن الأكسسوارات المرخصة من فورد (FLA) تغطيها كفالة الشركة المصنعة للأكسسوارات. كما أن الأكسسوارات المرخصة من فورد مصممة ومطورة بالكامل من قبل الشركة المصنعة لها. ولم يتم تصميمها أو اختبارها تبعاً للمتطلبات الهندسية الخاصة بشركة فورد. يرجى الاتصال بوكيل فورد المحلي لديك للحصول على تفاصيل و/أو نسخة عن الكفالات المحدودة.

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تمت طباعته في الإمارات العربية المتحدة

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